GREAT YEAR FOR

BUSINESS UNUSUALLY TOD WITH THE VAN MEN.

New Apartments One Cause pesire of Change Another Cost of Maring Higher New York Leads in Matter of Frequent Removals.

snager of a furniture storage which when it opened twenty ago found one small building its business and now has two uctures filled from top to bottom sehold effects, expressed the the opinion that in the matter g America leads the world and k tops all other cities. Said he: year when in Paris I went to see ace advertised as a furniture warehouse, the largest of its only one of its kind in fact, in was anxious to compare French

and this warehouse not much han these offices"-a space about 60 feet "in which were a few barrels, trunks and other nonderticles. It contained no household in bulk such as would indicate e owners had given up houseand stored their furniture

erican storage warehouses.

ondon I was surprised to find that gest furniture storage place comnerely a two story building which iom more than half filled. No. hasn't got the moving habit yet. long ago an enterprising American

ght it would be good business to open aris rooms where travelling Americans purchased antiques in furniture. olsteries, bric-à-brac, in short all the ngs rich Americans acquire when in rope, could send these things to be aken care of till the owners were ready return to the States. On the face of it the idea wasn't bad. Nevertheless this nan lost a lot of money and soon closed is place.

Americans, he found, usually had their hases boxed and sent to a New York crage house, and Europeans, on whom had counted for some patronage, par his rent. He decided that it would pay better to concentrate his efforts on New York storage plant and let Europe

would not be easy, this manager aid, to count up the number of furniture storage warehouses now in New York. fast have they multiplied in a quarter century, but he was sure that most especially the largest and best wn, were full of goods the year round. thout half and half," was the answer e head of another storage concern asked whether more goods were

or sent out about October 1

w recognized as the great moving day the year in New York. This year, he continued after a look his books, "we shall probably take in other more goods than we send out. This doesn't mean, though, that these goods will stay here for a year or two. Oh, dear, no! They may stay one, two or nths, or until the owners find

apartment or house to suit them better an the one they have vacated. Many persons store their furniture ause they are not able to sell it adusly at the moment and don't know what to do with it, and there are many this year who are storing part of their furniture and using the rest in fitting up smaller quarters in an apartor a kitchenette apartment. High rents are causing a lot of folks to down the size of their living quarters

in our their furniture." The manager of a medium sized furnifire warehouse said that for the last dozen years the furniture storage business had been one of the best moneymakers going. if takes about \$33 a day to run this nd the income is more than \$100 he went on. "Family squabbles do a lot to keep up our receipts. Nowadays then husband and wife have a falling at the first thing the wife does isto sh to a storage house and make arrangements to have it take care of her furniture, and I know cases where the order was of before the time set for the by because the quarrel had been

helt and who has been in business years told an inquirer that, seks ahead of time, and judging tertain strong two or three weeks later

he habit of subletting and v new apartments going up

the best moving sections, I mean ofitable for truckmen, is east t Central Park. Apartment the moving habit is not cony one class. We have had an v on our books for five years enjoys moving and delights in the stoop or in the entrance he men where to place every

s plenty of money and about is of valuable furniture, includarrels of cut glass and bric-ance I have known her she has less than twice a year. One oved four times. She has ses, in large housekeeping is, in hotel apartments, and re she takes all her furniture.

In every detail the Leading Retail Establishment of Brooklyn.

PREDERICK LORSER & CO.

BROOKLYN AD4ERTISEMENTS.

The Subway to Hoyt Street Brings the Loeser Store Within 17 Minutes of Forty-second Street.

Pianos, Player-pianos, Etc. \$75,000 Stock at Reduced Prices.

The Most Important Sale of Good Instruments We Have Ever Held or Known About.

WE ANNOUNCE TODAY a sale of Pianos, Player-pianos, Piano Players and Organs that makes a new record in values. Over one hundred and fifty instruments are concerned and many of them are exactly as good as the day they left the factory. The prices on these instruments we have reason to believe are the lowest for which instruments of equal merit were ever sold.

There have been some rearrangements in the Loeser Piano business. We have undertaken the distribution in this territory of some of the most famous Pianos made in America, and some others. which, while not widely famous, need only time and a public understanding of their worth to make

This readjustment has rendered desirable the quick dispersal of a number of Pianos that may be classed as new instruments; that are assuredly excellent instruments; that we can stand back of and commend to every purchaser. It is simply the business change that warrants the reduction in their

28 HELLER UPRIGHT PIANOS AT \$150 TO \$225 APIECE

are now 25% to 50% under their original prices. Mahogany, oak and walnut cases.

26 WINTER UPRIGHT PIANOS AT \$225 TO \$425

are reduced 45% to 60% from the original prices. These are fine instruments, made expressly for

In addition the dispersal includes a number of Pianos, Player-pianos, etc., that have come to us in exchange for other instruments we sell. They have come from good homes. They bear some of the most honored names in the piano world. They have been through our own factory, and have been put in excellent condition, where that was necessary. And because of the radical nature of this occasion we have made the following prices lower, we believe, than such instruments ever cost before. The as follows:

| outline of these groups is a |
|--|
| Upright Pianos. |
| Original Price |
| Sterling, mahogany |
| Behr Bros., mnhogany. 1825 Gabler Bros., ebony \$300 |
| Winter & Co., malogany \$400 Horace Waters, ebony \$400 Gabler Bros., malogany .\$400 Fisher, ebony \$350 |
| Bradbury Smith, mahog- any \$350 Gilbert, ebony \$250 Needham, mahogany \$400 Hoederker Bros., ebony \$300 |
| Square Pianos. |
| Weber, mahogany |

| | Grand Pianos. |
|--|--|
| d | Original Reduced Price Price |
| | Knabe, buby grand, ma- |
| | Knabe, haby grand, ebony \$750 6450 |
| | ized rosewood. \$750 8475 |
| - T | Frederick Losser & Co., originally priced at \$600 to \$800, reduced to \$865 to \$425. |
| 200 | Player-pianos. |
| ī | Oscar Reiman Play- er-pianos, mahog- |
| | Heller Player-pianos. |
| Criginal Reduce Price Enabe, baby grand, ma- hogany Nambe, baby grand, ebony 3750 Knabe, baby grand, ebony 3750 Knabe, baby grand, ebony ised rosewood, school 3750 Grands, especially manufactured for Frederick Loeser & Co., originally price at \$600 to \$800, resinced to \$365 to \$423 Player-pianos. Oscar Reiman Play- er-pianos, mahog- any, \$500 Heller Player-pianos, mahogany, walnut and oak. \$600 S275 to \$423 A number of especially made Player pianos manufactured for Frederick Loese at to by Winter & Co., in mahogany, rose wood, walnut and oak; originally \$800, a \$375 to \$475. | |
| | pianos manufactured for Frederick Loener & Co. by Winter & Co., in mahogany, rone-wood, walnut and oak; originally \$800, at |
| | All of these Players will play any stand- |
| | All of these Players will play any stand- |

| Upright Pianos. | | Grand Pianos. | Cabinet Piano Players. | |
|--|-------------------|---|--|-----|
| Original Prier | Reduced Price. | Price. Price. | Original Reduce | |
| | 8108 | Knabe, baby grand, ma- | Price. Price | 5.7 |
| riing, mahogany \$450 | | Knabe, haby grand, ebony \$750 \$450 | Angelus, mahogany\$250 821 | |
| rling, walnut\$300 | 8178 | | Angelus, mahogany\$250 886 | |
| derson, rosewood \$300 | 8178 | ized resewood \$750 8475 | Angelus, rosewood\$250 861 | |
| ar Bres., mahogany. 1625 | 8250 | s Grands, especially manufactured for | Angelus, mahogany\$250 891 | |
| pler Bros., ebony \$300 | 8150 | Frederick Losser & Co., originally priced | Acottan Pianola, mahog- | |
| ster & Co., mahogany \$400 | 8250 | at \$600 to \$800, reduced to \$865 to \$425. | any, with metrostyle \$750 8121 | |
| race Waters, ebony \$400 | - | Player-pianos. | Acolina Pianola, walnut \$250 6111 | _ |
| pler Bres., mahogany, \$400 her, ebony, \$350 | | | Keettan Pianola, ebony. \$250 6121 | ~ |
| her, ebony \$350 | 6105 | Oscar Retman Play- er-pianos, mahog- | transfer and the second | 70 |
| dbury Smith, mahog- | | ABY \$500 \$250 to \$205 | | |
| ay \$350 | 8185 | Heller l'layer-pianos. | | |
| dham, mahogany \$250 | 8198 | nmhogany, wainst | Needham, mahogany \$175 #50 | • |
| decker Bros., ebony. \$300 | 8175 | A number of specially made Player- | Organs. | |
| Square Pianos. | | pianos manufactured for Frederick Loeser | Beatty \$50 510 | |
| | | & to by Winter & Co., in mahogany, rose- | Wileas & White \$80 81 | |
| per, mahogany | 815 | wood, welnut and oak; originally \$800, at | | |
| ker & Bernes, ma- | | All of these Players will play any stand- | | |
| gapy | 885 | ard 65 note roil | Acellan 500 501 | |
| | | The second second | | |
| In addition to these ext | raordina | rily low prices on instruments of excelle | ent quality there will be other advan- | _ |
| In addition to these ext | raordina | rily low prices on instruments of excelle | ent quality there will be other advan- | |

tages to those who come to Loeser's for a Piano or a Player-piano just now. To make the occasion one of exceptional interest we shall make special prices on some of the Pianos and Player-pianos of our regular lines new and perfect instruments that cannot be excelled at the full prices. offering is, of course, limited in time and should be investigated at once.

Whatever your preference for an instrument, whatever the price you care to pay, you will find this a season of GREAT OPPORTUNITY in the Loeser Store. The instruments will undoubtedly go quickly, and it will be wise to be among the early comers. Satisfactory terms of payment will be arranged, if you desire them. Fourth Floor

Her bill in one year with me for moving and packing was \$700.

"Yesterday a lady whom I moved just nine months ago, called me on the phone to say that she wanted to be moved October I to an apartment just around the the notion I would move, she told me. She didn't ask my price. She only said: 'Move me.'

The other day I moved a woman who this year than it had been at any the last fourteen years. It began the last fourteen years. It began the janitor told me he felt like crying to see her things go, for not another tenant in the building ever stayed more than

"It's a sure thing that it costs as much salign of so many new aparticular own was partly responsible for movings, he thought, tenants libowed to move in a couple of sefers October 1 rent free Also and for trucks and moving men he first of the month increased a point at which most persons.

or two apartments, not always to save money either.

"One case like this is that of a physician who moved from a four story house to two tenth floor apartments in a building two tenth floor apartments and he was happy at having an omee and operating room so high above the surrounding houses that he need not bother to pull down the blinds when work-ing with a case. The two apartments include twelve rooms and two baths and give plants of room for his family.

give plenty of room for his family.
"The great bulk of the October movings. though are among the apartment tenants, and these, taking the year through, are the standby of the truckmen. Scores of women are moving this year for no better reason than that they are tired of looking at the same wall paper. The other day a woman gave that reason for needing my services and she had told the agent the

my services and she had told the agent the same thing. As her flat had been newly done up last October when she moved in the agent said the paper was too good to be renewed and let her move.

"Scores of women move every year simply to save the bother and discomfort of an annual housecleaning, knowing that given if they don't flat it.

THE AUTOMOBILE HEARSE.

Coming One Elaborate Specimen. The automobile hearse has not yet come into general use, but at least one These stand is in Broadway near the corner from where she lived. I just took such hearse has actually been built and

This hearse in its general outlines and appearance is of the conventional type. It is a hearse body mounted on an auto mobile chassis. From the front edge of the body's roof there is carried forward as with a limousine. On one of the footboards is carried a tool chest and at the rear the usual automobile lamp, and the vehicle carries an automobile horn. only lamps carried forward are two conventional coach lamps by the Success With New Plants of Western New driver's seat.

In the details of its construction and he denied that in the old days to save the popular moving day it was the popular moving day it of apartments were few trucking any less rapacious than now agood many years back moving have been almost doubled justimoving day," he declared undivided in the moving line all over the folks moving up to The Bronx and out of the hearse are silver plated. So this is a costly hearse made to sell at about \$5,000. Automobile hearses of simpler design on orders like this. Another feature is on orders like this automobile hearse is elaborate. Its sides are each divided into three panels, the central panel of glass and the two end panels on either side of carved wood. The lamps and ornaments of the hearse are silver plated. So this is a costly hearse made to sell at about \$5,000. Automobile hearse of simpler design could of course be made at lower cost, perfectly and the two end panels on either side of carved wood. The lamps and ornaments of the hearse are silver plated. So this is a costly hearse made to sell at about \$5,000. Automobile hearse is elaborated into three panels, the central panel of glass and the two end panels on either side of carved wood. The lamps and ornaments of the hearse are silver plated. So this is a costly hearse made to sell at about \$5,000. Automobile hearse of simpler design or two apartments, not always to save the side of carved wood. The lamps and the two end panels or cost years and the two end panels or cost years and the two end panels or finish this automobile hearse is elabo-

servative of men; they are slow to make changes. They have hitherto clung to the old horse drawn hearse, but there are undertakers who think the automobile hearse is coming.

An undertaker of extended experience has a voressed the opinion that automobile

An undertaker of extended experience has expressed the opinion that automobile hearses will finally be brought into use without exciting comment by the increasing use of automobile carriages in the funeral procession; people will become so accustomed to see automobiles at funeral that the automobiles are

looks to see the automobile hearse first brought into use by conservative people of ample means who in some circum-stances may find its use advantageous and desirable. At some funerals now the and desirable. At some funerals now the casket is moved four times between the casket is moved the grave once when originally placed in the hearse at the house, again in transshipping it to a funeral car in a city railroad station, again in removing from this car at the cemetery station and again in removing it from the hearse in the cemetery at the grave. With an automobile hearse the casket could be carried.

e-remonies. With the automobile hearse thus introduced into use he looks to see its use extended

An automobile man says that while An automobile man says that while the automobile hearse now costs more and so undertakers may now or that account hesitate about buying it, yet it costs nothing, as horses do, when idle, and it is always ready and, unlike horses, it can go any distance, the danger of breakdown being practically eliminated and it can move quicker. With these advantages for it and with

and it can move quicker.

With these advantages for it and with automobile carriages and vehicles generally constantly increasing in number he looks to see in the not distant future the automobile hearse coming into ex-

FALL STRAWBERRIES.

York Growers.

From the Springfield Republican Fruit growers in western New York are demonstrating that it is possible to grow strawberries until November. In fact uscious berries are now being marketed. fine result says his berries are known the Francis and America, seedlings of the Pan-American strawberry. They were originated in lowa.

After testing them last year this grower

bought 500 plants in the spring for \$100. These varieties differ from other strawberries only in that they blossom conorder to get a large crop at any one time oms up to within three weeks of the time the fruit is desired. On some of his plants this man pinched the blossoms until July

These plants began bearing berries buly 30 On his main crop of plants the blossoms were cut off until August 1 and blossoms now covers the plants, having developed since August 1

The first picking was made August 22 and fruit is promised until freezing weather. These plants have already afforded seyrals that the automobile hearse will seem nowise out of place.

Another undertaker of long experience has been found at 25 cents per quart, and age net returns from an acre of these

berries produce one crop in two years.

These varieties of strawberries produce simply to save the bother and discomfort of an annual housecleaning, knowing that from this car at the cemetery station and even if they don't find a brand new apartment to suit whatever apartment they do choose is bound to be put in spick and span moving it from the hearse in the cemetery at the grave. With an automobile hearse the casket could be carried and more sunshine the berries would from the house direct to the cemetery.

Take it all in all, moving charges are followed by the limited number of closed favor and more pleasing in appearance. about 5 per cent, higher now than they automobiles that would be required to The flavor of the berries is superior to it were this time last year."

FREDERICK LOESER & CO. BROOKLYN ADVERTISEMENTS.

The Subway to Hoyt Street Brings the Loeser Store Within 17 Minutes of Forty-second Street.

FREDERICK LOESER & CO.

Women's \$50 to \$120 Costumes, \$37.98. Anniversary Sale Extraordinary.

MORE THAN FIFTY BEAUTIFUL COSTUMES, modified copies of the new designs by such famous makers as Worth, Drecoll, Dducet, Paul Poiret, Agnes, Doeuillet, Leferriere, Beer, Callot, etc., for \$37.96 apiece!

It sounds preposterous, does it not?

Yet this anniversary occasion will bring just that opportunity here tomorrow. In addition there are numerous other handsome creations, and the group includes half a dozen or more superb Capes. Of the finest materials and no two alike. \$37.98 apiece tomorrow.

Skirts \$6.98, Values to \$12.

A hundred voile Skirts; some with gored tops and new plaited bottoms finished with band; others with gored sides and box plaits back and front. Some are embroidered and others have half panel effects on the sides. Serge Skirts also with French flounce or kilted flounce. Also some taffets siks in new designs.

\$25 Tailored Suits at \$9.98.

Less than ten dollars for an autumn Suit—that surely should be interesting.

There are as of these Suits made of smart mixtures and serges. Coats are mostly 30 inch length with semi-fitted backs, single breasted and with linings of peau de cygns. Skirts are mostly gored. Ones and two alike—that is why they are to sell at the little price tomorrow.

\$2 Extra Wide Satin Messaline, \$1. An Anniversary Silk Value Never Equaled.

THIS IS INVITATION to share in the best offering of Mescaline Satin de Chine that we ever made and we believe the very best offering ever made in this country.

The rich, soft, mellow fabric, all silk and of extra width, is the very finest quality that can be produced to sell at \$2 a yard. That is our regular price for it—and because of its unusual strength and perfection it has become a feature of the Loeser Silk Store.

The manufacturers, however, made a surplus—more than immediate demand required—and to lighten their stock and at the same time have a part in the Anniversary offerings they cut the price so that we can seil this beautiful \$2 silk for \$1.2 yard.

There are thirty-five perfect shades, including white, ivory, cream, ciel blue, mais, pink, nile, lilac, coral, shrimp, apricot, turquoise, silver gray, old rose, Gobelin, gold, bluet, Smyrna, wistaria, artichoke, reseda, taupe, ashes of rose, clive, prunella,

\$1 All Silk 26 Inch Messaline Satins, 59c. \$1 All Silk 36 Inch Black Messaline Satins, 69c.

Anniversary Values Are Most Appropriate In the Upholstery Store.

THE COMPLETION OF THE BOND STREET CORNER of the Loeser Building gave to the Upholstery Store the splendid light and space it occupies. And the wonderful growth of the business in that space has justified and made necessary the new arrangements which within the past few days have opened to the public a practically NEW UPHOLSTERY STORE.

So it is especially fitting that the Upholstery Store should mark this occasion with something unusual and these notable values have been planned with that

in mind.

\$5 Warte Antoinette Lace Panels at \$2.98 Each.

New styles for choice in these handsome Marie Antoinette Panel Curtains, in white and Arabian: 45 inches wide and 2'5 vards long. By far the most attractive Panel Curtains that were ever offered at the price.

\$6 to \$7.50 White Irish Point Curtains at \$4.75.

\$8.75 to \$11 White Irish Point Curtains at \$4.75.

Two excellent lots of white Irish Point Curtains in over thirty styles, with wide border and French patterns. Over one thousand pairs, all imported.

\$6 and \$7 White and Arab Marie Antoinette Curtains.

\$4.85.

\$7.50 and \$6 White and Arab Marie Antoinette Curtains.

\$5.95.

Two hundred and fifty pairs of French made Curtains, in twelve beautiful designs.

twelve beautiful designs.

85 and 86.75 Imported Colored Madras Curtains, 82.85.

86.95 to \$10 Crepe and Crete Vadras Curtains, 85.95.

Best Scotch, German and American madras Curtains, in a variety of rich colorings and patterns.

Third Floor. Front.

Cut Prices on Brass Bedsteads. Were \$14 to \$165 : NOW \$9.30 to \$110.

ROM ONE TO TEN OF A DESIGN, all perfect and including some of the bands, all perfect and including some of the handsomest patterns. Round and square tubings and combinations of

Here are instances of the economies: #23 Brass Bedsteads at \$14.85.
Two inch pillars, poinshed or satin finish. Colonial design: feet, 3 feet and 4 feet 6 sizes
#26 Brass Bedsteads at \$18.75.
Two inch pillars, polished or satin finished, Colonial design:

827 Brass Bedsteads at \$10.50. 3 feet, 4 feet and 4 feet 6 sizes. 832 Brass Bedsteads at \$22.50.

pillars and continuous bent top tubin uted interals. Polish or satin finish 3

Anniversary Round-up of 400 Pairs Women's Pumps and Oxfords, \$1.40.

HERE ARE 400 PAIRS of women's Shoes from our regular stock that were originally priced from \$3.50 to \$6 a pair. Now there remain just a few pairs of a style and we shall make an Anniversary price of \$1.40 a pair on them tomorrow. Every size in the lot, though there are, of course, not all sizes in any one style.

Hosiery and Knit Underwear. Anniversary Does Wonders With the Prices TO MAKE AN OFFERING of Hosiery and knit Underwear that is better than anything we have already done is to do something that even

manufacturers will wonder at. For they know that the prices at which you can buy some of these most wanted wearables tomorrow are actually less than it cost to manufacture them. S Pairs for 50c; Regularly 15c and 25c a Pair.

6 Pairs for \$1; Regularly 25e and 35e a Pair.

CHILDREN'S HOSIERY.

6 Pairs for 43c; Regularly 12 je a Pair.

5 black, fine ribjed cotton double knees; splice 6 Pairs for St. Regularly 25c and 35c a Pair.

6 Pairs for \$1 : Regularly 25c and 35c a Pair.

Black fine cotton, also with unbleached split fee bread and silk liste all have spliced heels and toes MEN'S AND WOMEN'S 25C to 81 FANCY AND SILK HOSE AT 12 C TO 50C. SI Hostery at 50c. Black, sky and pin

thread in attractive styles.

25c to 50c Socks at 19c. Fancy and embroidered liste
throad and still list in chairs designs in a variety of styles. thread and sitk liste in choice designs in a variety of styles.

Women's 29c to \$5 i inderwear at 15c to 69c a garment
Men's 75c, to \$2 i inderwear at 49c, to \$1.25 a garment.

(hildren's 25c to \$2.75 i inderwear at 15c to 98c a
garment,

Women's and Children's l'inderwear on the Second Floor.

All Other Goods Advertised on the Main Floor.

None Sent C. O. D.

A New Purchase of 10,000 Yds. 42 and 45 In. Cotton Dress Nets, Reg. at 49c. to \$1.49, at 19c. a Yd.

A NNIVERSARY TOMORROW BRINGS THE MOST ASTONISHING OFFER OF DRESS NETS that has ever been announced from the Loeser Lace Store. Concerned are more than ten thousand yards of the finest of Dress Nets, representing the surplus stocks from several large importers and showing such a tremendous variety of patterns and styles that it is not practical to attempt detailed description. detailed description.

There are the most attractive of mesh patterns in nest spot, dot, ring, stripe and fancy effects in the greatest range ever shown and characteristic of Loeser Nets: they are all finished with the utmost care. The color range includes the most desirable shades, such as wistaria, catawba, ecru, brown, navy, old rose, terri cotta, reseda, myrtle and an unusually large stock of black, white and creum colors.

The widths range from 42 to 45 inches. They are all perfect and are Nets which would regularly sell in our own stock at 48c. to \$1.49 a yard. Now for this Anniversary Sale at 18c. to \$1.49 a yard. Now for the None C. O. D.

\$4 to \$7.50 Silk Waists, \$2.98. One of Many Anniversary Values.

OVER A THOUSAND TAFFETA and soft messa-line silk Waists to sell at \$2.98 apiece, aver-aging about half their value. One fair example of the series of Anniversary values that by co-operation with some of our chief suppliers will make The taffeta Silks at \$2.08 are in black and good colors tailored and trimmed. There are some chiffons over taffeta some cream and white net Waists with silk linings, and some pretty plaids as well as the messalines.

\$3.50 Crepe de Chine Waists at \$1.08. In some quarters this has been called a six dolfur value. It is really a very good \$3.50 value, and we make a new low record price for it now at \$1.994. Of Persian crepe de chine transmed with blue buttons and shaped neck, with high colluit of net piped with blue and green sifk. Paiglon sleave, three-quarter length, button in back. Second Floor.

\$8,000 in Chinese Embroidered Grass Linens to Be Sold for \$2,700.

THIS ANNIVERSARY OFFERING from the Art Needlework Store is without a doubt the best of its kind that was ever made

is two-thirds of the ordinary prices.
6 to 11 Inch Round Deliles, Regularly 75c. to \$1.79.
at 29c. to 79c.
20 to 33 Inch Round Center Pieces, Regularly \$4.30 to \$10.50, at \$1.75 to \$4.25.
72 to 102 Inch Round Dinner Cloths, Regularly \$30 to \$60, at \$12 to \$18.
20 to 24 Inch Naphtins, Regularly \$21 to \$35 a Doz.
at \$7.50 to \$11.50.
Portleres, Regularly \$48 to \$75 a Pair, at \$15 to \$21.
Many of the larger pieces will out up suitably for beautiful goins. Many of the larger pieces will be a supported Arts and Crafts Pieces at Two-Thirds Re-

Imported Arts and Crafts Pieces at Two-Thirds Reduction.

An offering almost as remarkable as that of Chinese linens. This is the whole sample line from the importer. Hand embroidered Sofa Cushion Slips, Library Table Covers, Stationery Racks, Frames, Boxes, etc. They are all embroidered with the Grayons flosses on heavy linens, etc., and many of them trimmed with cords, fringes, bands, etc. Nothing to match the prices has ever been known.

For example, there are

\$5 to \$27 Pillow Slips at \$80. to \$15.

\$12 to \$27 Searfs at \$3.08 to \$13.50.

\$52.79 Stationery Racks at \$30.

Second Floor, Elm Place. None Sent C. O. D. or credited.

\$1.45 to \$2.75 Untrimmed Hats at 98c. to \$1.98.

THESE GRACEFUL, MODISH HATS, made of soft, glossy satin or the much used velvet, are just right for the new winter bonnet that you are going to trim yourself. In medium or large shapes or with a smart side roll, they will lend themselves readily to the deft fingers of the amateur milliner, and one or another of them will surely become each

Black Ostrich Plumes At Much Reduced Prices. Here are the Plumes to trim the hats. Long flues, firm and iith just enough curi, deep jet black, with a sharp luster.

\$3.25 14 Inch Plumes at \$2.85.

\$4.50 16 Inch Plumes at \$2.85.

\$5.00 18 Inch Plumes at \$3.30.

\$7.50 20 Inch Plumes at \$5.75.

None Sent C. D.

\$1.50 to \$2 French Dress Fabrics, 75c. An Anniversary Sale of Peculiar Interest. HOW GOOD ARE THESE FABRICS which we are to sell at 75c. a yard tomorrow? Well, some of them were compared with the very newest (and high priced) importations from Paris and it took

an expert cloth man to tell the difference.

They come from one of the most famous of all the French cloth weavers. They are all perfect and all of very fine, soft Australian wools. There are two toned Diagons is in the dull color effects; canvas, hopsacking and basket weaves in navy and black silk and wool satin Solelis with a lustrous satin surface in navy and black, 42 to 45 linch widths.